

selling audience is our only business



>>>> *We're Online and Ready To Go!* <<<<

PRmediamix works with some of Canada's best talents to create outstanding, professional radio production, web site development, video commercials for web and print advertising.

Our ambition is to help small to medium businesses succeed by creating excellent creative to help them compete in a cost effective manner with the bigger players. *"When you look this good, people notice!"*

In today's over-crowded advertising playing field, we can help you stand out from the rest. We'll work with you to identify your advertising needs. We'll discuss media opportunities (radio, television, print, new media) and work with you to create an advertising budget that makes sense with a media plan that delivers results.

Here's where we're different. We don't charge a percentage of your media buy. Imagine that! Our objective is to help you achieve top results by delivering a professional product created from a tidy, trim advertising budget.

*find out more ... listen to radio samples
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www.prmediamix.com

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Here's How We Work

Every media project is different. Every business has a unique story to tell. Every business has a unique target market.

We see this as being an advantage as it allows us to start fresh with every client to discuss advertising needs and delivery methods.

1: We meet with the client. **We listen** to what the client has to say about the business and the marketing objectives.

2: We have an initial discussion about the media opportunities in the marketplace.

3: We get a good idea from the client as to what the advertising budget will be.

Then, we go away, prepare a media plan, cost it out, create demo material (radio scripts, voiced commercial, print and/or web graphics, etc.,) and arrange to meet with the client to present the initial recommended plan.

Together, we put the finishing touches in place and book the campaign with media partners.